



Sponsorship Opportunities

Sponsor The Gin Marquee £900+VAT

Large banner with your company name above the gin bar and on the entrance to the marquee

- 10 entry tickets to the Hoppers' Business Network event on Friday afternoon (option to purchase more guest tickets).
- 10 food vouchers for the barbecue.
- 80 drink tokens.
- Full page advert in the HopFest programme.
- 10 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the festival website.
- VIP wristband for your guests for festival entry for the rest of the weekend.

Sponsor The Music Stage £650+VAT

Large banner with your company name above the stage

- 8 entry tickets to the Hoppers' Business Network event on Friday (option to purchase more guest tickets).
- 8 food vouchers for the barbecue.
- 80 drink tokens.
- 1/4 page advert in the HopFest programme.
- 8 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the festival website.
- VIP wristband for your guests for the rest of the weekend.

HOPPESTON
Beer & Gin Festival

Friday 5th July to Sunday 7th July



Sponsor The Friday Afternoon Business Networking Session

£500+VAT

Limited to 3 companies

An opportunity for your company to be a lead sponsor of the Hoppers' Business Network Friday afternoon networking session. Your company name and logo will feature on all pre event publicity and the festival website. Each paying guest from companies attending will get free drinks courtesy of your company.

- 8 entry tickets to the Hoppers Business Network event on Friday (option to purchase more guest tickets).
- 8 food vouchers for the barbecue.
- 80 drink tokens.
- 1/4 page advert in the HopFest programme.
- 8 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the beer festival website.
- 8 VIP wristbands for your guests for festival the rest of the weekend.

Sponsor The Real Ale Bar £650+VAT

Large banner with your company name above the bar

- 8 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- 8 food vouchers for the barbecue.
- 80 drink tokens.
- 1/4 page advert in the HopFest programme.
- 8 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the beer festival website.
- VIP wristband for your guests for festival the rest of the weekend.

HopFest & Gin Festival

Friday 5th July to Sunday 7th July

Sponsor The Craft Lager And Cider

Bar £650+VAT

Large banner with your company name above the bar

- 8 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- 8 food vouchers for the barbecue.
- 80 drink tokens.
- 1/4 page advert in the HopFest programme.
- 8 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the beer festival website.
- VIP wristband for your guests for the rest of the weekend.

Glass Sponsorship 2 Packages

£1000+VAT to sponsor 1000 festival PINT glasses

£1000+VAT to sponsor 800 festival GIN glasses

- 8 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- 8 food vouchers for the barbecue.
- 80 drink tokens.
- 1/4 page advert in the HopFest programme.
- 8 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the beer festival website.
- VIP wristband for your guests for the rest of the weekend.

Beer & Gin Festival

Friday 5th July to Sunday 7th July

Premium Barrel Sponsorship

£500+VAT

ONLY 5 available!

- 10 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- Entry to exclusive premium 3 course sponsors lunch in the Wiseman Room.
- 80 drink tokens per table.
- 1/4 page advert in the HopFest programme.
- 10 free commemorative glasses and programmes.
- Your company's branding on your barrel.
- Branding on the venue big screens.
- Links to your company website from the beer festival website.
- VIP wristband for your guests for the rest of the weekend.

Standard Barrel Sponsorship Package

£170+VAT

- 4 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- 4 food vouchers for the barbecue.
- 32 beer tokens.
- 1/8 page line advert and logo in the HopFest programme.
- 4 free commemorative glasses and programmes.
- Branding on the barrel.
- Branding on the venue big screens.
- Links to your company website from the festival website.
- VIP wristband for your guests for the rest of the weekend.

Friday 5th July to Sunday 7th July

T Shirt Sponsorship £400+VAT

Your logo on the back of staff and volunteer's T-shirts worn at the event (excluding Friday afternoon)

- 4 entry tickets to the Hoppers Business Network event on Friday afternoon (option to purchase more guest tickets).
- 4 food vouchers for the barbecue.
- 32 drink tokens.
- 1/8 page line advert and logo in the HopFest programme.
- 4 free commemorative glasses and programmes.
- Branding on the venue big screens.
- Links to your company website from the festival website.
- VIP wristband for your guests for the rest of the weekend.

Advertising Rates For The Programme

- Back Page £300+VAT
- Full Page £150+VAT
- Half Page £75+VAT

How Do The Tokens Work?

- 1 Drink Token = ½ pint of real ale.
- 2 Drink Tokens = 1 pint real ale.
- 3 drink tokens = 1 Premium Gin and Tonic.
- 4 Drink Tonics = 1 Double Premium Gin and Tonic.

Beer & Gin Festival

Friday 5th July to Sunday 7th July

**For more information on all packages and advertising please contact Richard Ellis
richard.ellis@pgrfc.co.uk or 01772 863546**